HIGH COUNTRY LOCAL FIRST TO OFFER NEW MEMBERSHIP LEVEL FOR STUDENTS, INDIVIDUALS, AND FAMILIES IN THE HIGH COUNTRY
Join the Movement, become a Localist.

BOONE, NC--High Country Local First (HCLF) will launch a new membership level, the Localist, on April 3, 2018. This membership level is for individuals and families in the High Country who want to support independent, locally owned businesses and learn more about how they can use the power of their purchases to strengthen our local economy.

Along with teaching individual members how they can be better Localists, HCLF will curate unique and behind the scenes experiences for Localists with High Country Local First business members. This individual membership program will also be a great new tool for HCLF business members to reach a captive, engaged audience; an audience who wants to interact with and get to know the local business and farming community in a meaningful way.

Become a Localist and receive the following benefits: a High Country Local First Rewards Card, access to Localist-only events, a discount/special offer coupon from a HCLF member business emailed to you monthly, and a quarterly newsletter. Most importantly, as a Localist you will know that your support sustains HCLF's mission of building economic opportunity in the High Country year-round, creating a more sustainable future for our community.

High Country Local First was founded in 2010 and is a community driven non-profit organization built to support the success of local farms and businesses through education, marketing, and networking. HCLF offers different levels of membership for independent, locally owned businesses and organizations in the High Country.

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If you would like more information about joining HCLF as a Localist, please visit highcountrylocalfirst.org/memberships, call Victoria Potter at 828-263-4142, or email highcountrylocalfirst@gmail.com.