# NC PRESS

#### For Planning Purposes



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## CONTACTS

#### Republican National Convention Logistics and Contacts

#### **Dallas Woodhouse**

NCGOP Executive Director

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E: dallas.woodhouse@ncgop.org

#### Katie Sullivan-Kouba

NCGOP Political Director

C: 910-470-0314

E: katie.sullivan@ncgop.org

#### **Point of Contact**

Your point of contact this week will be Kami Mueller and Emily Weeks. To help us manage the large influx of requests and needs, please be sure to text/call both of us, and "CC" Emily on all correspondence.

#### Kami Mueller

Communications Director

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E: kami.mueller@ncgop.org

@kamimueller

#### **Emily Weeks**

Deputy Communications Director

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E: emily.weeks@ncgop.org

@emalineweeks

#### **RNC / Booking**

#### Kara Carter

RNC's NC Communications Director

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#### Alee Lockman

COA Comms Staffer

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## SOCIAL MEDIA

#### Twitter | Facebook | Instagram | YouTube









#### **Hashtags**

At the end of every social post simply add # and whichever group of words that most accurately describes what you are sharing. North Carolina will be using the following hashtags this week: #NCGOPCLE, #GOPConvention and #RNCinCLE. The first hashtag, #NCGOPCLE, will be used to by delegates, staffers, and press from North Carolina who wish to express their thoughts and share their activities. The second and third hashtags, #GOPConvention and #RNCinCLE, is going to be used by everyone attending or talking about the convention online. Try using all hashtags for the most coverage! It's always great to use #NCpol too — to connect with all of the North Carolina political talk!

#### **Apps**

The GOP has launched their own app for convention! Download "RNC 2016" in your phone's app store to access the GOP's schedule, transportation, and other pertinent information.

#### **NCGOP Staff on Social Media**

Along with our North Carolina delegation and press from North Carolina, the NCGOP staffers will also be sharing their experiences throughout this week. Listed below are the official NCGOP social media sites and the personal social media handles of the NCGOP staffers. Be sure to follow all of them to keep up with what's going on during the week! If you're lucky you may even be featured on the NCGOP sites!

NCGOP Facebook can be found here: facebook.com/ncgop

	Twitter	Instagram
NCGOP	@NCGOP	@nc_gop
Dallas Woodhouse	@DallasWoodhouse	*see twitter
Kami Mueller	@kamimueller	@kamimueller
Emily Weeks	@emalineweeks	@emilyweeks
GOP Convention	@GOPConvention	@gopconvention

## EXPECTATIONS

#### For Planning Purposes

Each night, the NCGOP communications team will be sending out at least two emails.

The first one will be a **daily wrap up**, which will will go to press and public alike. This email will have a detailed summary of what the North Carolina delegation accomplished and experienced that day. Highlights of the day's activities, pictures, and interviews will be included. This wrap up will also be posted on NCGOP's social media sites. We want to make sure everyone is able to stay up to date with what we have going on.

Every night we will also be sending out the known **schedule for the next day.** We will try to provide the press with an agenda that is as accurate as possible, though, please know there may be changes and if so, we will alert you accordingly. We would be delighted to have you attend any scheduled events that are open to the press. We hope to provide as many interview and coverage opportunities as possible, and many of these will probably take place as requested before or after the delegation gathers for group events. If you have a specific need, please contact Kami Mueller and Emily Weeks and they are happy to connect you with someone suitable for your story.

Each morning our delegation will gather at the Cleveland Marriott East Hotel for breakfast. In addition to breakfast, we will also have a featured speaker each morning. Most of these will be open to the press.

Note - All information is subject to change. For further questions or concerns please contact Kami Mueller and Emily Weeks.

### THE DELEGATION

#### The North Carolina Delegation

Understandably, every member of our delegation did not consent to our invitation to do interviews with the press. Those who **did** consent are in bold. They are also found by media market with a headshot for easy identification under the next section heading.

Robin Hayes Ada Fisher	Chairman National Committee	Concord
David Lewis	National Committee	man Dunn
David Black	Delegate At Large	Concord
Ted Brown	Delegate At Large	Calabash
James Broyhill	Delegate At Large	Winston Salem
Betty Budd	Delegate At Large	Asheville
Rion Choate	Delegate At Large	Charlotte
Joyce Cotten	Delegate At Large	Pittsboro
Joe Daughtery	Delegate At Large	Goldsboro
Vinnie DeBenedette	Delegate At Large	<b>Holly Springs</b>
Mike Hager	Delegate At Large	Rutherfordton
James Hastings	Delegate At Large	Boone
Sandra Henson	Delegate At Large	Chapel Hill
Patricia Hurley	Delegate At Large	Asheboro
Hilton Hutchens	Delegate At Large	Fayetteville
Jason Lemons	Delegate At Large	<b>Fuquay Varina</b>
Susan McBride	Delegate At Large	King
Robert Orr	Delegate At Large	Franklin
Paul Passaro	Delegate At Large	Chapel Hill
Linda Petrou	Delegate At Large	Winston Salem
<b>Robert Pittenger</b>	Delegate At Large	Charlotte
Diane Pomykacz	Delegate At Large	Waxhaw
Ron Rabin	Delegate At Large	Spring Lake
Teresa Rodriguez	Delegate At Large	Holly Springs
Johnny Shull	Delegate At Large	Raleigh
James Snyder	Delegate At Large	Raleigh
Thomas Stark	Delegate At Large	Chapel Hill
Martha Stokes	Delegate At Large	Lexington
Thom Tillis	Delegate At Large	Huntersville
Kenneth Walker	Delegate At Large	Charlotte
Donna Williams	Delegate At Large	Raleigh

John Alexander	Alternate At Large	Raleigh
Zachary Almond	Alternate At Large	Albemarle
Linda Angele	Alternate At Large	Davidson
William Antico	Alternate At Large	Durham
Kimberly Bailey	Alternate At Large	Jacksonville
Dennis Berwyn	Alternate At Large	Raleigh
Mark Brody	Alternate At Large	Monroe
Martin Brown	Alternate At Large	Lincolnton
Kimberly Cotten-West	Alternate At Large	Plymouth
Pat Cronmiller	Alternate At Large	Sanford
Angie Daoud	Alternate At Large	Pilot Mountain
Rusty Duke	Alternate At Large	Greenville
Betty Edwards	Alternate At Large	Kannapolis
Roger Farina	Alternate At Large	Sanford
Tom Fyler	Alternate At Large	Mooresville
Doug Isley	Alternate At Large	Reidsville
Heather Jameson	Alternate At Large	Yanceyville
Edward Johnston	Alternate At Large	Bald Head Island
Patricia Komorous	Alternate At Large	Tryon
Kyshia Lineberger	Alternate At Large	Matthews
Jason Mercado	Alternate At Large	Matthews
Jeff Morse	Alternate At Large	Raleigh
Tim Page	Alternate At Large	Connelly Springs
Helen Pannullo	Alternate At Large	Ocean Isle Beach
Laurie Powell	Alternate At Large	Hickory
David Robinson	Alternate At Large	Raleigh
Benny Sharpe	Alternate At Large	Raleigh
Mary Stash	Alternate At Large	New Bern
Ty Turner	Alternate At Large	Charlotte
Charles Wright	Alternate At Large	Canton
Charles wright	Alternate At Large	Canton
Michele Nix	District 1 Delegate	Kinston
John Spruill	District 1 Delegate	Roper
Emily Walker	District 1 Delegate	Durham
-	District 1 Alternate	Tyner
Joseph Hollowell Suzannah Thomas	District 1 Alternate	Durham
Suzannan momas	District i Alternate	Durnam
Linda Devore	District 2 Delegate	Fayetteville
James Lexo	District 2 Delegate  District 2 Delegate	Whispering Pines
Mark Mahaffey	District 2 Delegate  District 2 Delegate	Sanford
Don Ferrara	District 2 Delegate  District 2 Alternate	Sanford
Ramona Rabin	District 2 Alternate	Spring Lake
	District 2 Alternate	
Hugh Rillie	District 2 Afternate	Cary

James Hennessy Larry Herwig Keith Kidwell Vicky Born Joseph Knox David Wickersh	District 3 Delegate District 3 Delegate District 3 Alternate District 3 Alternate	Southern Shores Grimesland Chocowinity Bethel Washington Arapahoe
Matthew Arnold Rodney Chaney Theodore Hicks William Gillis Charles Hell wig Eddie Woodhoo	District 4 Delegate District 4 Delegate District 4 Alternate District 4 Alternate	Chapel Hill Hillsborough Durham Fayetteville Raleigh Raleigh
Jonathan Cumb	ie District 5 Delegate	Winston Salem
Joyce Krawiec	District 5 Delegate	
Bradley Smith	District 5 Delegate	N. Wilkesboro
Cornelia Groce	District 5 Alternate	Winston Salem
Sam Johnson	District 5 Alternate	Winston Salem
William Lebo	District 5 Alternate	Taylorsville
Joseph Haywood Carmen Maddre Ernest Wittenbo <b>Miriam Aikens</b> A.J. Daoud Stephen Golimo	District 6 Delegate District 6 Delegate District 6 Alternate District 6 Alternate	Summerfield Burlington Greensboro  Reidsville Pilot Mountain Greensboro
DeVan Barbour	District 7 Delegate	e Benson
John Palmer	District 7 Delegate	Southport
Claude Pope	District 7 Delegate	•
Norman Gopsill	District 7 Alternate	Hampstead
Robert Kivett	District 7 Alternate	Clinton
John Pannullo	District 7 Delegate	Ocean Isle Beach
Justin Burr	District 8 Delegate	Albemarle
	District o Delegate	Alberrarie
Jean Griswold	<del>_</del>	Concord
Jean Griswold Neva Helms	•	
	District 8 Delegate District 8 Delegate	Concord
Neva Helms	District 8 Delegate District 8 Delegate District 8 Alternate	Concord Monroe
Neva Helms Joseph Burleson	District 8 Delegate District 8 Delegate District 8 Alternate er District 8 Alternate	Concord Monroe Locust Concord
Neva Helms Joseph Burleson Leonard Lancast	District 8 Delegate District 8 Delegate District 8 Alternate District 8 Alternate District 9 Delegate	Concord Monroe Locust Concord
Neva Helms Joseph Burleson Leonard Lancast William Brawley	District 8 Delegate District 8 Delegate District 8 Alternate District 8 Alternate District 9 Delegate District 9 Delegate District 9 Delegate	Concord Monroe Locust Concord  Matthews Charlotte
Neva Helms Joseph Burleson Leonard Lancast  William Brawley Matthew Ridenh	District 8 Delegate District 8 Delegate District 8 Alternate District 8 Alternate District 9 Delegate District 9 Delegate District 9 Delegate	Concord Monroe Locust Concord  Matthews Charlotte Monroe
Neva Helms Joseph Burleson Leonard Lancast  William Brawley Matthew Ridenh John Steward	District 8 Delegate District 8 Delegate District 8 Alternate District 8 Alternate District 9 Delegate District 9 Delegate District 9 Delegate	Concord Monroe Locust Concord  Matthews Charlotte Monroe
Neva Helms Joseph Burleson Leonard Lancast  William Brawley Matthew Ridenh John Steward Anne Clifford	District 8 Delegate District 8 Delegate District 8 Alternate District 8 Alternate District 9 Delegate District 9 Delegate District 9 Delegate District 9 Alternate	Concord Monroe Locust Concord  Matthews Charlotte Monroe Huntersville

Mary Forrester Joseph King William Lominac Nancy Allen Mary Harris Mary Huggins	District 10 Delegate District 10 Delegate District 10 Delegate District 10 Alternate District 10 Alternate District 10 Alternate	Mt. Holly Kings Mountain Conover Shelby Denver Belmont
Clay McCreary Mark Meadows Leo Phillips Melisa Loudermilch	District 11 Delegate District 11 Delegate District 11 Delegate District 11 Alternate	Lenoir Washington Murphy Cashiers
Brent Jones Daniel Rufty Kevin Speight Roxane Laxton	District 12 Delegate District 12 Delegate District 12 Delegate District 12 Alternate	Charlotte Charlotte Winston Salem Charlotte
Zan Bunn Duane Cutlip Larry Schug Charles Gilliam Robert Ward Laura Zulueta	District 13 Delegate District 13 Delegate District 13 Delegate District 13 Alternate District 13 Alternate District 13 Alternate	Cary Wendell Zebulon Raleigh Raleigh Apex

### MEDIA SURROGATES

#### The North Carolina Delegation

#### Asheville Media Market



Rep. Mike Hager

Delegate At Large



James Hastings
Delegate At Large



Angie Daoud Alternate At Large



Leo Phillips
District 11 Delegate

#### Charlotte Media Market



Dr. Ada Fisher

National

Committeewoman



Robin Hayes
National
Committeeman



Rep. William Brawley
District 9 Delegate



John Steward
District 9 Delegate



Anne Clifford
District 9 Alternate



Congressman Robert Pittenger Delegate At Large



Senator Thom Tillis Delegate At Large

#### Greenville—New Bern Media Market



Michele Nix
District 1 Delegate



John Spruill
District 1 Delegate



Kim Cotten—West Alternate At Large

#### Triad Media Market



Miriam Aikens District 6 Alternate



Scott Cumbie District 5 Delegate



Senator Joyce Krawiec District 5 Delegate



Ed Broyhill Delegate At Large



Representative Pat Hurley Delegate At Large

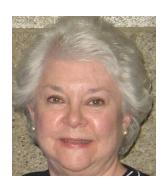


Linda Petrou Delegate At Large

#### Wilmington Media Market



Claude Pope District 7 Delegate



Hellen Pannullo Alternate At Large

#### Triangle Media Market



DeVan Barbour District 7 Delegate



Mona Rabin District 2 Alternate



Joyce Cotten Delegate At Large



Vinnie DeBenedetto Delegate At Large



Jason Lemons Delegate At Large



Senator Ronald Rabin Delegate At Large



James Snyder Delegate At Large



Thomas Stark Delegate At Large



Donna Williams Delegate At Large



Rep. John Alexander Alternate At Large



Dennis Berwyn Alternate At Large



#### **RNC Press Release**



July 1, 2016 press@gopconvention2016.com

### GOP Convention Announces Satellite Interview Opportunities for Regional Television Affiliates

CLEVELAND, Ohio – The 2016 Republican National Convention will provide regional television affiliates with around-the-clock access to satellite interviews with delegates, elected officials, and Convention surrogates live or live-to-tape during the week of the Convention (July 18-21, 2016).

GOP-TV is a television production run jointly by the Republican National Convention and the Republican National Committee to provide surrogate interviews to local TV affiliates, live or live-to-tape, via satellite. It will be provided free-of-charge to television stations. We will have a large Regional Press operation with specific staffers working with your television station to book interviews.

There will be multiple locations around the Convention complex to maximize local affiliates' access to interviews. The studios will be available Monday, July 18<sup>th</sup> through Thursday, July 21<sup>st</sup>, from 6 am – 12 am each day for live or live-to-tape interviews.

In addition to facilitating remote interviews via satellite, the GOP-TV studios and satellite feed will regularly provide behind-the-scenes original raw content for television stations' to utilize.

To request an interview through the GOP-TV studios during the week of July 18-21, please fully fill out this form: <a href="http://goo.gl/forms/7zt2eUtMAwvlcqq13">http://goo.gl/forms/7zt2eUtMAwvlcqq13</a>

Any questions regarding the GOP-TV booking process may be directed to Director of Regional Media Alee Lockman at <a href="mailto:qop-tv@gopconvention2016.com">qop-tv@gopconvention2016.com</a>.

Additional information regarding GOP-TV and the regional media booking process will be distributed in coming weeks.

###

PAID FOR BY THE COMMITTEE ON ARRANGEMENTS FOR THE 2016 REPUBLICAN NATIONAL CONVENTION, NOT AUTHORIZED BY ANY CANDIDATE OR CANDIDATE'S COMMITTEE.

WWW.CONVENTION.GOP

## RNCSPEAKERS

#### For Planning Purposes

\*\*\*This is not an exhaustive list, however, these are some of the expected speakers for the RNC National Convention in Cleveland, OH 2016. Additional names will be released as they are confirmed.

Pastor Mark Burns

Phil Ruffin

Congressman Ryan Zinke

Pat Smith Mark Geist John Tiegen

Congressman Michael McCaul

Sheriff David Clarke Congressman Sean Duffy

Darryl Glenn

Senator Tom Cotton

Karen Vaughn

Governor Mike Huckabee

Mayor Rudy Giuliani

Melania Trump Senator Joni Ernst Kathryn Gates-Skipper

Marcus Luttrell Dana White

Governor Asa Hutchinson

Attorney General Leslie Rutledge

Michael Mukasey

Andy Wist

Senator Jeff Sessions

Retired Lt. Gen. Michael Flynn

Alex Smith

Speaker Paul Ryan

Congressman Kevin McCarthy

Kerry Woolard.

Senator Shelley Moore Capito

Dr. Ben Carson

Kimberlin Brown Antonio Sabato, Jr.

Peter Thiel
Eileen Collins
Senator Ted Cruz
Newt Gingrich
Michelle Van Etten

Lynne Patton Eric Trump Harold Hamm

Congressman Chris Collins

**Brock Mealer** 

Congresswoman Marsha Blackburn

Governor Mary Fallin

Darrell Scott Lisa Shin

Governor Rick Scott Chairman Reince Priebus

Tom Barrack Ivanka Trump

Attorney General Pam Bondi

Jerry Falwell Jr.

Rabbi Haskel Lookstein

Chris Cox

Senator Mitch McConnell

Tiffany Trump

Governor Chris Christie Donald J. Trump Jr. Governor Scott Walker Co-Chair Sharon Day

Natalie Gulbis

#### **INVESTMENT IN**

### NCGOP GROUND GAME

Together, the RNC and NCGOP have transformed Get Out The Vote and grassroots efforts in North Carolina.

We've been busy!

"The investment in digital and data by the RNC in North Carolina played an integral role in our historic victory over Kay Hagan."

- Jordan Shaw Campaign Manager, Thom Tillis for Senate



Volunteers made 1.4 million phone calls



Senator Thom Tillis won by 17 votes per precint





Over 984,000 doors knocked



65,000 new early voters were turned out in 2014



We are committed to building the most aggressive and effective ground game in North Carolina history.

Over 200 Neighborhood **Team Members** 



**#NCBoots staffers** dedicated to grassroots efforts.

- 1 State Director
- 1 Data Director
- 1 Communications Director
- **Deputy Directors**
- 9 Regional Field Directors
- 27 Turf Coordinators

### FIELD PROGRAM

Your #NCBoots team is engaging voters in every community - building a targeted grassroots field operation to deliver victory in November.

**4.200** + 1:1 Meetings

**4,800** + Targeted Voter Registrations Collected

**200** + House Meetings

200 + Debate Watch Parties

**6,200** + Issue Petition Signatures Collected

Team **#NCBoots** is working every day to support all of our GOP nominees across the Old North State.

REPUBLICAN LEADERSHIP INITIATIVE **PROGRAM** 

350+

RLI **Fellows** 

70+

RLI **Trainings** Across NC

#### TRAINING THE GRASSROOTS:

**NCBOOTS** 

GOP DATA CENTER TRAINING

**FLS** GEO CONNECT **VETERAN'S** TASK

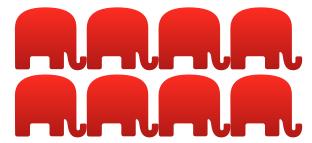
HISPANIC ADVISORY COUNCIL

GETTING VOTE

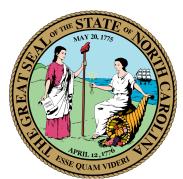
# FACT SHEET

#### The North Carolina Delegation

Nearly 300 people, including the 72 delegates and 69 alternates in the North Carolina delegation are traveling to Cleveland for the Republican National Convention!



Eight NCGOP staffers.



Historically, this is the largest North Carolina delegation ever to attend the national convention.



Four charter buses are driving our delegation from North Carolina to Cleveland, Ohio.