# **CHAPTER 73: TOWING**

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### § 73.01 DEFINITIONS.

For the purpose of this chapter, the following definitions shall apply unless the context clearly indicates or requires a different meaning.

**PARKING-CONTROL DEVICE OR METHOD**. For purposes of this chapter, a **PARKING-CONTROL DEVICE OR METHOD** shall include, but not be limited to, the use of any mechanical device, such as a "boot" or other device or instrument intended to disable a vehicle or prevent a vehicle from being removed from a private parking lot or space, or the imposition of a private charge for the removal of a vehicle from a private parking lot or space, or any other non-consensual means by which a vehicle is immobilized, blocked or prevented from being removed from a parking lot or space.

**PARKING LOT.** Any privately-owned area created, designated or used for the parking of two or more vehicles, not including driveways, garages or other parking areas of a single-family residence or a single-family residence with an accessory dwelling unit, unless the parking area or any portion thereof is leased or rented to persons not residing in the residence or accessory dwelling unit.

**PARKING SPACE.** Any privately-owned area created, designated or used for the parking of vehicles, which does not constitute a parking lot, not including driveways, garages or other parking areas of a single-family residence or a single-family residence with an accessory dwelling unit, unless the parking area or any portion thereof is leased or rented to persons not residing in the residence or accessory dwelling unit. One or more parking spaces may, if designated in compliance with this chapter, exist within a parking lot.

**TOWING COMPANY.** Any person, business or other entity engaged in the towing of vehicles for compensation, including any officer, employee, agent, contractor or other person acting on behalf of, pursuant to the authority of, or under the supervision or control of the towing

company. A person who functions as an "independent contractor" for purposes of federal tax law, but who maintains a business affiliation with one or more towing companies, shall be considered both a "towing company" and an employee of the towing company or companies with which the person maintains the business affiliation.

**VEHICLE.** Any motorized contrivance fitted with wheels or runners, whether or not it is required to be registered or licensed or is registered or licensed; by the State, designed for the transportation of one or more persons, as well as any non-motorized contrivance fitted with wheels or runners, designed for the transporting of anything and designed to be pulled by an automobile, truck or other motorized vehicle.

(Prior Code, § 75.01) (Ord. 03-02, passed 4-24-2002; Ord. passed 10-21-2004; Ord. passed 9-20-2012; Ord passed 2-19-2013; Ord passed 2-20-2014)

# § 73.02 LIMITATIONS OF CHAPTER.

(A) This chapter shall not limit or; in any way; modify the authority or abrogate the procedures; created by § 70.08, §§ 91.070 *et seq.*, nor of any towing powers or procedures conferred or created by state general statute or the code of ordinances upon Police, Fire Department or other emergency personnel. Except as expressly provided, t<sup>T</sup> his chapter does not in any way amend the provisions of § 153.01 with respect to the number, posting, placement, permitting, dimensions or other characteristics or requirements of signs within the town. This chapter shall not apply to the towing of vehicles encroaching into areas clearly designated as fire lanes and shall not limit the right to tow vehicles which are blocking clearly designated areas of ingress and/or egress or encroaching into areas clearly designated and marked for access to dumpster(s) so long as signage reasonably calculated to be seen warns that encroachment into dumpster access areas will result in towing of the vehicle.

(B) This chapter does not limit other remedies under law a property owner may have against a person trespassing on private property, but only applies and limits the use of towing and parking control devices as specified.

(Prior Code, § 75.02) (Ord. 03-02, passed 4-24-2003; Ord. passed 9-20-2012)

### § 73.03 TOWING AUTHORIZED.

(A) Towing by towing companies is hereby authorized within the town.

(B) No towing company which maintains a physical business location within the corporate limits of the town may tow a vehicle from a parking lot or parking space within the corporate limits of the town unless it first obtains and has in effect a current privilege license issued by the town in accordance with §112.35. A "physical business location" includes an office, impoundment or storage lot, and any other fixed location relating to the conduct of the towing operation. For an independent contractor who individually has no fixed physical business location, the "physical location" of the towing company shall be considered the towing vehicle itself, and such contractor shall be required to obtain a privilege license before engaging in any towing activity within the town limits.

(C) No towing company may attach a towing vehicle to an occupied vehicle, tow a vehicle which is occupied, nor demand payment pursuant to this chapter in connection with an occupied vehicle. This chapter does not authorize a towing company to attempt to impede or block an occupied vehicle from being removed from a parking space or lot. (Ord. passed 9-20-2012; Ord. passed 2-20-2014) Penalty, see § 73.99

## § 73.04 TOWING OF VEHICLES FROM PARKING LOTS.

(A) Other than the parking lot for a mall, shopping center, as those terms are defined in the town's Unified Development Ordinance (the "UDO"), or a parking lot serving multiple commercial establishments, il t shall be unlawful for any person to authorize, direct, engage in, or contract for the non-consensual towing of a vehicle from any parking lot in the town unless and except if the person: uses one of two available methods of notification to the operator or owner of the vehicle, described herein:

(1) It is clearly and conspicuously posted Has posted a sign on both sides of every vehicle entrance to the premises, in a locations(s) and heights designed to be easily seen from the vehicle driver's vantage point by an unauthorized person utilizing entering the parking lot, on a sign or combination of signs each no smaller than two square feet and no larger than four square feet, containing the following information in a font which can easily be read by a person of ordinary vision entering the parking lot:

(a) A statement that t<del>T</del>he parking lot is a private parking lot and unauthorized vehicles will be towed, e.g., "Private Parking Lot - Towing Enforced"; and

(b) The name and telephone number of the towing company and location where any towed vehicle is taken; or

(2) Has posted a sign or combination of signs, each no smaller than two square feet and no larger than four square feet on the premises, in a location(s) designed to and which can easily be seen by every unauthorized person utilizing the parking lot, containing the following information in a font which can easily be read by a person of ordinary vision entering the parking lot:

(a) A statement that the parking lot is a private parking lot and unauthorized vehicles will be towed, e.g., "Private Parking Lot - Towing Enforced"; and

(b) The name and telephone number of the towing company and location where any towed vehicle is taken; or

(3) Has posted a sign compliant with §73.05(A)(1) at every parking space within the lot for which enforcement may take place; or

(2)(4) The person authorizing, directing or contracting for the non-consensual towing Has placesd a written notice, in a form designed to be weather resistant, on the windshield, under a windshield wiper of the vehicle to be towed or other secure place on the vehicle, designed to be easily discovered by the operator or owner of the vehicle, at least four hours prior to the non-

consensual towing of the vehicle if the parking lot is located within the Municipal Service District and at least twenty-four 24 hours prior to the non-consensual towing if the parking lot is located outside the Municipal Service District, which contains the following information:

(a) A statement that t<del>T</del> he parking lot is a private parking lot and unauthorized vehicles will be towed;

(b) The name and telephone number of the towing company and location where any towed vehicle is taken;

(c) The towing charges imposed by the towing company; and

(d) The existence and amount of any storage charges related to the storage by the towing company of the vehicle and the terms and conditions for the imposition of storage charges.

(B) For parking lots in "malls" or "shopping centers," as those terms are defined in the Unified Development Ordinance (hereafter "UDO), as well as parking lots which serve multiple commercial locations or establishments, it shall be unlawful for any person to authorize, direct, engage in, or contract for the non-consensual towing of a vehicle unless the mall, shopping center or parking lot:

(1) Has complied with UDO §26.12.01, as applicable by the terms of that section;

(2) Has posted a sign on both sides of every vehicle entrance to the premises, in locations and at heights designed to be easily seen from the driver of a vehicle's vantage point, no more than ten (10) feet from the street from which access to the parking lot is obtained, each sign no smaller than four square feet and no larger than six square feet, with a white background and red letters, containing the following information in a font which can easily be read by a person of ordinary vision entering the parking lot:

(a) That the parking lot is a private parking lot and unauthorized vehicles will be towed, e.g., "Private Parking Lot - Towing Enforced";

(b) The name of the mall or shopping center which the parking lot serves, and if fewer than six businesses are served by the parking lot, the name of each business contained in the mall or shopping center; or if the parking lot is one that serves multiple businesses or establishments not part of a shopping center or mall, the name of every business served by the parking lot, which name must match the name displayed on the business itself; and

(c) The name and telephone number of the towing company and location where any towed vehicle is taken; and

(3) When vehicle entrances are not clearly defined by curb cuts, has established locations of motor vehicle entrances by means of markings on the pavement such as painted hash marks, reflectors or the like, combined with the signs required by subsection (2).

(B)(C) Once an owner or operator of a vehicle has been notified pursuant to division subsection (A)(2)(4) above, it shall be unnecessary for the person authorizing, directing, engaging in, or contracting for the non-consensual notice towing to give any further notification should there be any future transgressions unauthorized parking with the same vehicle or by the same owner or operator at the same parking lot. (Prior Code, § 75.03) (Ord. 03-02, passed 4-24-2003)

## § 73.05 TOWING OF VEHICLES FROM PARKING SPACES.

(A) It shall be unlawful for any person to authorize, direct, engage in, or contract for the nonconsensual towing of a vehicle from any parking space in the town unless: and except if the person uses one of two available methods of notification to the operator or owner of the vehicle, described herein:

(1) The parking space is posted with a conspicuous A sign has been posted in a conspicuous location facing the parking space, no smaller than 120 square inches, identifying the space as private property and warning that unauthorized vehicles will be towed, e.g. "Private Parking - Towing Enforced" and listing the name and telephone number of the towing company or a telephone number where at which the name and location of the towing company can be ascertained; or

(2) The person authorizing, directing, engaging in, or contracting for the non-consensual towing places a written notice, in a form as is designed to be weather resistant, on the windshield under a windshield wiper of the vehicle to be towed or other secure place on the vehicle, designed to be easily discovered by the operator of the vehicle, at least four hours prior to the non-consensual towing of the vehicle if the parking lot is located within the Municipal Service District and twenty-four 24 hours prior to the non-consensual towing if the parking lot is located outside the Municipal Service District, which informs the owner or operator of the vehicle that the parking space is private property and the vehicle will be towed at the owner's expense if it is not removed and states the name and address of the towing company to be used. Unless the parking space in question is also located in a parking lot, before having a car towed pursuant to this procedure, the person authorizing, directing or contracting for the non-consensual towing shall first inform the Police Department that he or she is undertaking to have having an unauthorized vehicle towed.

(B) Once an owner or operator of a vehicle has been notified pursuant to division subsection (A)(2) above, it shall be unnecessary for the person authorizing, directing, engaging in, or contracting for the non-consensual notice towing to give any further notification should there be any future transgressions unauthorized parking with the same vehicle or by the same owner or operator in the same parking space.

(Prior Code, § 75.04) (Ord. 03-02, passed 4-24-2003)

# § 73.06 TOWING CHARGES. (Option: delete subsection A of this section)

(A) Limits on towing charges.

(1) No towing company shall charge for the non-consensual towing of a vehicle more than 175% of its normal towing charge for consensual towing of a vehicle. For example, if a normal consensual towing fee is \$35, the maximum non-consensual towing fee is \$61.25. If a normal consensual towing fee is \$45, the maximum non-consensual fee is \$78.75.

(2) Whenever a towing company is attempting to non-consensually tow a vehicle and has already connected the vehicle to its tow truck, but the vehicle has not yet been removed from the parking lot or parking space and the owner or driver of the vehicle appears and states a desire that the vehicle not be towed, the towing company shall release the vehicle to the owner or driver upon the payment of 50% of the non-consensual towing charge. If the vehicle has not yet been connected to the tow truck at the time the owner or driver appears, but the towing company has begun the process of preparing the vehicle for towing, and the owner or driver states a desire that the vehicle not be towed, the towing company shall release the vehicle to the owner or driver states a desire that the vehicle not be towed, the towing company shall release the vehicle to the owner or driver so long as the owner or driver immediately removes the vehicle from the premises and pays a fee of 25% of the non-consensual towing charge.

(3) A towing company may charge a daily fee for the storage of a vehicle which has been non-consensually towed to the property of the towing company. No storage fee may be charged for days when the towing company is not open during the full normal business hours of at least 9:00 a.m to 4:00 p.m. for the recovery of a non-consensually towed and stored vehicle.

(a) Waiting period before storage fees may be charged. A towing company which is not open for the recovery of a towed vehicle at the time of the non-consensual towing shall not charge a storage fee for the storage of the towed vehicle until at least one full business day (no less than 24 hours) has elapsed from the time the towing company is next open for the recovery of a towed vehicle after the towing. If the towing company is open for recovery of a towed vehicle at the time a vehicle is non-consensually towed, the towing company may begin to charge a daily storage fee 24 hours after the vehicle is detached from the tow truck onto the property where the vehicle will be stored.

(b) Imposition of storage fees if towing company is closed when waiting period elapses. If the 24-hour waiting period for the charging of storage fees elapses at a time when the towing company is not open for the recovery of a vehicle which has been non-consensually towed, a storage fee cannot be charged until at least two hours after the beginning of the next business day thereafter.

(c) Amount of storage fees. Any storage fee charged by the towing company shall be reasonably related to the cost of storing the vehicle. A daily storage charge not exceeding \$10 per day shall be presumed to be reasonably related to the cost of storing a vehicle.

(d) A towing company which has failed to comply with the provisions of § 73.08 is prohibited from charging any storage fee whatsoever and is subject to such civil and other penalties authorized herein.

(B) Posting of fees. Each towing company operating within the jurisdictional limits of the town shall post, in a conspicuous location at its place(s) of business, a schedule of fees designed to be easily seen, which states, at a minimum, its consensual towing fee(s), its non-consensual

towing fee, its daily storage fee and its hours of operation. The schedule of fees shall at all times be available for inspection and shall be placed or posted in a location(s) so that a person may obtain the information at times when the towing company is not open for business. Posting of the schedule on the entrance of the towing company, if the entrance of the towing company is approachable without a person having to pass through any barrier when the towing company is closed, shall comply with the requirements of this section with regard to the required place of posting.

(Prior Code, § 75.05) (Ord. 03-02, passed 4-24-2003)

# § 73.078 TIME LIMITS FOR RELEASING NON-CONSENSUALLY TOWED VEHICLES.

(A) Any time a towing company engages in the non-consensual towing of a vehicle, during the next six hours and during the next business day following the towing, an agent or employee of the towing company must respond within one-half hour to a telephone call from the vehicle's owner or driver to at the contact number provided by the towing company within one-half hour. During that its response call, upon the request of the driver or owner of the towed vehicle, the towing company must make arrangements for the release of the vehicle upon the full payment of fees, in accordance with subparagraphs (B) and (C).

(B) The towing company must arrange for and allow the full payment of fees within one-half hour of the end of the conversation described in subparagraph (A). If the towing company is located more than three miles from the location from which the vehicle was towed, the company must travel to the location of the driver or owner of the towed vehicle to allow the full payment of fees to be made, if the owner or driver has requested the opportunity to pay the fees.

(C) Following the full payment of fees, the towing company must arrange for the release of the towed vehicle within one hour of payment. If the vehicle which has been towed is more than three miles from the location from which the vehicle it was towed, the company must return the vehicle to the owner or driver at the nearest public street nearest to the location from which the vehicle was towed within one hour of payment.

# § 73.078 USE OF PARKING CONTROL DEVICES OR METHODS IN PARKING LOTS AND SPACES.

(A)(1) It shall be unlawful for any person to authorize, direct, contract for, implement or apply a parking control device or method to a vehicle in any parking lot or space serving or utilized for any non-residential structure(s) or combination of non-residential and residential structures or units in the town, unless and except if it complies with the following:-

(a) Signs must be displayed on the property in accordance with the following:

(I) All signs must be placed in clear and conspicuous locations, using print that can easily be read by a person of ordinary vision.

(ii) Signs must be displayed, with no less than one sign must be placed for every three parking spaces where the devices or methods are to be applied as to those spaces in groups of three or fewer informing the public that unauthorized vehicles will be subjected to the use of a parking control device or method, and identifying, using arrows or other means, all parking spaces where the devices or methods may be used.

(iii) A sign must be posted at each entrance to each parking lot, which discloses all of the following:

(A) that the parking lot is private;

(B) that unauthorized vehicles will be immobilized using a parking control device or method, the type of which must be identified; and

(C) the amount of any charge imposed to remove the parking control device or method from the vehicle.

(2) It shall be unlawful for any person to authorize, direct, contract for, implement or apply a parking control device or method to a vehicle in any parking lot serving or utilized for a wholly residential structure or structures in the town, such as an apartment complex, unless and except it is clearly and conspicuously posted on the premises, in location(s) which can be easily seen by an unauthorized person of ordinary vision entering the parking lot by motor vehicle, on a sign or combination of signs, in print that can easily be read by a person of ordinary vision entering the parking lot by motor vehicle, that the parking lot is a private parking lot, and that unauthorized vehicles will be subjected to the use of a parking control device or method. The sign or combination of signs must disclose the amount of any charge imposed to remove the parking control device from the vehicle. The sign must disclose the specific type of parking control device or method used, e.g., "Private Parking Lot - Unauthorized Vehicles will be Booted, \$50.00 charge for removal."

(A) Signs or Notification Required Before Parking Control Devices or Methods May be Utilized in Parking Lots.

(1) Other than the parking lot for a "mall" or "shopping center," as those terms are defined in the UDO, or a parking lot serving multiple commercial establishments, it shall be unlawful for any person to authorize, direct, contract for, implement or apply a parking control device or method to a vehicle in any parking lot unless the person:

(a) Has posted a sign on both sides of every vehicle entrance to the premises in locations and heights designed to be easily seen from the vehicle driver's vantage point by an unauthorized person entering the parking lot, placed no more than ten (10) feet from the street from which access is obtained, each no smaller than two square feet and no larger than four square feet, containing the following information in a font which can easily be read by a person of ordinary vision entering the parking lot:

(i) That the parking lot is a private parking lot and unauthorized vehicles will be immobilized or prevented from being removed using a parking control device or method, the type of which must be identified; and

(ii) The amount of any charge imposed to remove the parking control device or method from the vehicle; and

(iii) That, if applicable, If the practice of a the particular parking lot owner is to allow the application of a parking control device or method to a vehicle when the user of the vehicle utilizes the parking lot to visit both authorized premises and/or establishments and unauthorized premises and/or establishments, the sign must so state.

(b) Has placed a written notice, in a form designed to be weather resistant, on the windshield, under a windshield wiper of the vehicle to be immobilized or other secure place on the vehicle, designed to be easily discovered by the operator or owner of the vehicle, at least four hours prior to the application of the parking control device or method if the parking lot is located within the Municipal Service District and at least twenty-four hours prior to the application of the parking lot is located outside the Municipal Service District, which contains the following information:

(i) That the parking lot is a private parking lot and unauthorized vehicles will be immobilized or prevented from being removed using a parking control device or method, the type of which must be identified; and

(ii) The amount of any charge imposed to remove the parking control device or method from the vehicle.

(2) For parking lots in malls or shopping centers, as defined in the Unified Development Ordinance, as well as parking lots which serve multiple commercial or are in a location where confusion might arise as to which premises are served by the parking lot, it shall be unlawful for any person to authorize, direct, contract for, implement or apply a parking control device or method to a vehicle unless the mall, shopping center or parking lot:

(a) Has complied with UDO §26.12.01, as applicable by the terms of that section;

(b) Has posted a sign on both sides of every vehicle entrance to the premises, in locations and at heights designed to be easily seen from the driver of a vehicle's vantage point, no more than ten (10) feet from the street from which access to the parking lot is obtained, each sign no smaller than four square feet and no larger than six square feet, with a white background and red letters, containing the following information in a font which can easily be read by a person of ordinary vision entering the parking lot:

(i) That the parking lot is a private parking lot and unauthorized vehicles will be immobilized or prevented from being removed using a parking control device or method, the type of which must be identified;

(ii) The amount of any charge imposed to remove the parking control device or method from the vehicle.

(iii) The name of the mall or shopping center which the parking lot serves, and if fewer than six businesses are served by the parking lot, the name of each business contained in

the mall or shopping center; or if the parking lot is one that serves multiple businesses not part of a shopping center or mall, the name of every business served by the parking lot, which name must match the name displayed on the business itself; and

(iv) That, if applicable, the practice of the particular parking lot owner is to allow the application of a parking control device or method to a vehicle when the user of the vehicle utilizes the parking lot to visit both authorized premises and/or establishments and unauthorized premises and/or establishments.

(c) When vehicle entrances are not clearly defined by curb cuts, has established locations of motor vehicle entrances by means of markings on the pavement such as painted hash marks, reflectors or the like, combined with the signs required by subsection (b).

(B) It shall be unlawful for any person to authorize, direct, contract for, implement or apply a parking control device or method to a vehicle in any parking lot or space in the town, unless and except that person:

(B) Operational Requirements for Persons Involved in the Use of Parking Control Devices or Methods in Parking Lots and Spaces.

(1) Any company which maintains a physical location within the corporate limits must obtain a privilege license from the town to direct or be involved in any activities related to the use of parking control devices or methods in parking lots or spaces within the town. The physical location of a person who functions as an "independent contractor" for purposes of federal tax law shall be the parking lot or parking spaces within which the person is engaged in the activities controlled by this chapter, and any such person involved in any activities related to the use of parking control devices or methods in parking lots or spaces within the town must obtain a privilege license from the town to direct or be involved in any activities related to the use of parking control devices or methods in parking lots or spaces within the town.

(2) Whether an individual functions as an employee or an independent contractor, for purposes of vicarious liability under this chapter he shall be treated as an employee of any company or person who directs his activities.

(3) No person accordance with Ch. 112 of this code, defined therein (hereafter referred to as "parking lot attendant") may implement or apply a parking control device or method to a vehicle and no person may nor demand or accept payment for the non-application or removal or discontinuance of any parking control device or method to a to or from a vehicle unless that person has obtained a privilege license from the town, in and until he has obtained an identification badge from the town.

(a) In order to obtain an identification badge from the town, the applicant must:

(i) Provide a certified copy of the applicant's criminal record in North Carolina from the Watauga County Clerk of Superior Court;

(ii) Fully complete an application on a form provided by the town, disclosing his name, address, telephone number, date of birth, gender, company affiliation, if any, physical location of affiliated company, and status as an employee or independent contractor of the company, by stating whether and by whom income taxes and FICA taxes are withheld from his pay.

(iii) Disclose and certify, under oath, all criminal convictions within the prior ten (10) years in any jurisdiction for assaults or threats; homicide; sexual assault; crimes against nature, incest, indecent exposure and related offenses; kidnaping, larceny, possession of stolen goods, embezzlement and related offenses; robbery, extortion, and related offenses; burglary and breaking and entering; felony fraud, false pretenses and related offenses involving financial transactions; and weapons offenses. No person convicted of any of the foregoing within the prior ten (10) years shall be issued an identification badge.

(b) A person who is engaged in the use of parking control devices or methods in parking lots and spaces must has on display on his or her person at all times during which the person is present on the parking lot or on duty, the picture identification badge issued by the town upon the payment of the tax. Such identification must be attached to the exterior clothing of the parking lot attendant to an area plainly visible to a person addressing the parking lot attendant, or it must be attached to a lanyard hanging around the neck of the attendant and plainly visible to a person addressing the parking lot attendant. Upon request, the parking lot attendant must allow the operator or owner of the vehicle which has been immobilized to examine and copy any information from the identification badge.

(4) If a parking lot attendant observes an individual parking in a lot in which parking control devices or methods are utilized and further observes the individual leaving the vehicle in a direction that suggests that the individual is not an authorized user of the parking lot, before implementing or applying a parking control device or method to the vehicle, the parking lot attendant must attempt to verbally advise the individual that the parking lot is reserved for particular establishments and that the vehicle must be removed immediately or a parking control device or method will be utilized to immobilize the vehicle. For purposes of this subsection, an "attempt" shall consist of the parking lot attendant communicating the required information from the location from which the unauthorized vehicle is observed and doing so in a loud speaking voice. This subsection shall not require the parking lot attendant to physically pursue the person who has parked the unauthorized vehicle.

(5) No person implementing or applying a parking control device or method to a vehicle in any parking lot or space parking lot attendant may, when present on the premises of the parking lot or when he is at a location from which he can observe any portion of the parking lot or its entrances or exits, hide or secret himself, but instead must remain in plain view so that his presence will act as a deterrent to unauthorized persons contemplating the use of the parking lot or space. Such person must:

- (a) Either position himself in open air: or
- (b) If he monitors the parking lot from a vehicle:

(i) The vehicle must **itself** be parked in the parking lot which is subject to the parking control device or method; and

(ii) The vehicle in which such person positions himself:

(A) Must not have glass more deeply tinted than the degree of tinting provided by the manufacturer as part of its standard window tinting;

(B) Must have had no tinting applied to an original window following original manufacture; and

(C) Must have no other obstruction to the person preventing the parking lot attendant from being clearly seen.

(iii) The person parking lot attendant must remain in an upright position at all times while he is in the vehicle; and

(iv) The vehicle must have insignia on both the driver's door and the front passenger door which:

(1) Identifies the company with which the attendant is employed by name, address and telephone number;

(2) Includes in the name of the company a description of the parking control device or method utilized, e.g. "ABC Wheel-lock Company;" and

(3) Which cC an be easily be seen in both day and night conditions by the operator of every vehicle entering the parking lot from every entrance, <u>OR</u>

(e) In lieu of these "insignia," "tinting" and "posture" requirements (subsections 73.08 (B)(5)(b)(ii), (iii) and (iv)), the vehicle in which the parking lot attendant is stationed may must be parked in a parking space next to the main entrance to the lot, have a light on top or within its cab which is compliant with the requirements of North Carolina for a tow truck engaged in the towing of a vehicle, and must keep the light turned on and in actual use (rotating, flashing, etc., as the case may be) at all times during which the parking lot attendant is within the vehicle.

(6) A parking control device may not be applied to a vehicle which is occupied.

(C) Procedures After Parking Control Devices or Methods Utilized.

(1) Has conspicuously displayed After a parking control device or method has been utilized on an unauthorized vehicle, the person applying the parking control device or method must conspicuously display contact information for telephone contact by the owner or operator of the vehicle with a person who has the ability to remove the parking control device or method (the "contact person") (2) Any person directing or arranging for the application of a parking control device or method must arrange for the contact person to respond within a time period no greater than fifteen minutes.

(3) and in every instance Tthe contact person actually makes must make a reasonable effort to respond within a fifteen-minute period to release the immobilized vehicle.

(4) After a parking control device or method is applied to a vehicle in any parking lot or space, it shall be unlawful for any person to authorize, direct or contract for the non-consensual towing of the vehicle from the parking lot or space for a period of at least eight hours following such application.

(5) Except as authorized by 73.08(C)(4), after one parking control device or method is applied to a vehicle in any parking lot or space, it shall be unlawful for any person to authorize, direct or contract for a second parking control device or method to be applied to the vehicle and then to charge or attempt to charge an additional fee beyond the fee for removal of a single parking control device or method, or to refuse to remove all parking control devices or methods once the fee for removal of the initial parking control device is paid.

(6) Any time a parking control device is applied to a vehicle, when the vehicle operator pays the penalty has been paid, the vehicle must be immediately released, and the vehicle operator must be provided with a receipt which discloses the correct contact information and appeal process, if any, for challenging the action of the person applying the traffic parking control device or method.

(7) Should the Town Manager receive three or more unrelated and credible complaints within any three-month period asserting the failure of the contact person for the person authorizing, directing, contracting for, implementing or applying parking control devices or other methods to vehicles in the town to respond within fifteen minutes to telephone contact by the owners or operators of vehicles which have been booted or immobilized, it shall be presumptively concluded that the person authorizing, directing, contracting for, implementing or applying a parking control device or method to a vehicle in any parking lot or space in the town does not have the capacity to respond within fifteen minutes. Thereafter, a duly licensed authorized person must be on duty and present in the parking lot or space at all times when any vehicle is subjected to a parking control device or method, and the person must remain on the property until the owner or operator of the vehicle returns, with the ability to remove the parking control device or method upon payment of the posted charges.

#### §73.99 PENALTY.

(A) Civil penalties. Whoever violates any provision of this chapter shall be subject to the penalty provisions of § 10.99.

(B) Criminal penalties. Any person who violates this chapter shall be guilty of a class 3 misdemeanor, pursuant to G.S. § 14-4(a), and is subject to a fine of up to \$500.

(C) No person convicted of a misdemeanor as the result of violating this chapter and no person convicted of any crime under State law related to activities connected to parking lot or parking space enforcement within the town may thereafter engage in towing or in the application of parking control devices or methods in the town for a period of ten (10) years from the date of conviction.

(Prior Code, § 75.99) (Ord. 03-02, passed 4-24-2003; Ord. passed 10-21-2004; Ord. passed 8-17-2006)